



EOX Helmet Design Concepts

The designers behind Ruroc's new EOX helmet were tasked to create a brand-new helmet, amalgamating the brand's latest developments in safety features, aerodynamics, ventilation, and seamless Shockwave integration; all without losing the distinctive styling DNA that sits at the heart of the Ruroc brand.

The resulting look of the EOX embodies a tech-forward, modern helmet shape that incorporates Ruroc's distinctive helmet traits, complemented by a range of meticulously designed artworks, colours and finishes that allow riders to fully express themselves on the road.

Daniele Caruso, Head of CTG Design: "We're hugely proud of our EOX launch collection, which is the culmination of years of research, insight and hard work from our in-house team of artists. It's a great mix of clean and simple paint and carbon finishes mixed in with our iconic decal artwork, something that really sets Ruroc apart from the rest of the market."

EOX - Core

The fan-favourite minimalistic design of the Core comes to the EOX. A true stealth fighter for the road, Core boasts a classic, stealthy matte black finish that lets the all-new contours of the EOX take the limelight. Completed with a tonal Ruroc logo embossed on the chin of the helmet.

EOX - Ghost

The bold white paint coat of the Ghost with its gloss finish serves to highlight the fresh new design details of the EOX. Not only will you stand out, but so will the helmet's sleek contours and reimagined visor, spoiler and vents. Completed with a tonal Ruroc logo embossed on the chin of the helmet.

EOX - Raw Carbon

The EOX Raw Carbon exposes the helmet's T300 raw carbon fibre weave. Showcasing the expertly hand-laid carbon weave in its rawest form, encased in a clear matte coat. Completed with a tonal Ruroc logo embossed on the chin of the helmet.

EOX - Liquid Carbon

The classic Liquid Carbon comes to the all-new EOX lineup in all its polished glory. An ultra-futuristic finish that has been crafted with expert precision and dedication. Exposing the raw hand-laid T300 carbon fibre weave of the EOX shell, encased in a clear gloss coating that creates a true work of art for all motorcycle riders. Completed with a tonal Ruroc logo embossed on the chin of the helmet.

EOX - Mictlan

No Ruroc line-up would be complete without some solid gold. Risen from the Aztec underworld, the hand-drawn skull of the God of Death Mictlantecuhtli and intricate Sun Stones, all laid in gold foil, shine bright in the darkness of this matte black EOX shell.



EOX - Squadron

The EOX - Squadron draws inspiration from Spitfires flown by the No. 457 Squadron of the Royal Australian Air Force. The battle-worn, stressed metal skin of the fighter aircraft provides the body of the helmet that comes tagged with the squadron's 'Grey Nurse' nickname and the infamous painted shark's mouth that will put fear into anyone who dares challenge you in a dog fight.

EOX - Buzzsaw

A futuristic beast, engineered to tear up the tarmac. Featuring the menacing mechanical grimace of razor-sharp, bladed teeth and shredding circular saws. With exposed, blood-red wiring, clad in glossy gun-metal armour, the Buzzsaw is ready to ride into overdrive.

EOX - Ignis

Fuelled by fire and passion, the bold, bright orange paintwork and the exposed carbon fibre weave base ignite Ignis into life. Everything about this artwork speaks to the meticulous design and engineering process that has gone into creating the EOX helmet, from the fiery colour—a nod to the intense heat used in the manufacture of carbon fibre—to the tonal racing lines, that complement the aerodynamic new design and tech call outs throughout, highlighting the boundary-pushing new developments.